



FOR IMMEDIATE RELEASE

Cockadoodle DOO Named “Best of New Hampshire 2006” by New Hampshire Magazine

Wins Editor’s Pick as Best Fertilizer

Portsmouth, NH, (June 22, 2006) – Pure Barnyard, Inc., home of Cockadoodle DOO Organic Lawn and Garden products, is proud to announce that Cockadoodle DOO has been selected as “Best of NH” in *New Hampshire Magazine’s* contest for best fertilizer by Rick Broussard, editor.

The annual review, now in its fifth year recognizes multiple categories from food to museums to fertilizers.

Chief Operating Officer and Director of Marketing for Cockadoodle DOO, Ian Grant, stated, “It is an honor to be recognized by *New Hampshire Magazine*. Over the past 8 years we have been growing rapidly in the consumer and commercial markets and now can be found in over 1300 lawn & garden centers and Lowe’s stores. Our success has been fueled by the growing realization that it is important to understand what we put on our lawns and gardens and that there are effective alternatives, like Cockadoodle DOO, that are safe to use around kids and pets. This year alone we have been recognized within the media, including the *Wall Street Journal*, as one of the leading organic lawn & garden brands”.

An Awards Ceremony for the Best of New Hampshire took place on June 22, 2006 at Manchester’s Verizon Wireless Arena.



About Pure Barnyard

Pure Barnyard Inc. was founded in 1998, and is headquartered in Portsmouth, New Hampshire. It sells organic lawn and garden products that are earth-friendly, totally safe to use around kids and pets and an excellent alternative to chemical products. It serves several markets. Our Cockadoodle DOO™ organic fertilizer and related products are sold into the consumer lawn and garden market to both do-it-yourself homeowners and landscapers. Our Commercial Division markets organic and natural fertilizers to golf courses, landscapers, and municipalities. For more information regarding Pure Barnyard, contact them at 199 Constitution Ave. , Portsmouth, NH or visit their website www.CockadoodleDOO.com

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